GAIA - the Femtech-Alliance

Creating technological innovations together!

GAIA

powered by

WIL Berlin Institute for Innovation

GAIA- WHO?

"I founded GAIA - the FemTech Alliance, which empowers female wellbeing through innovative technologies. I want to share my story and my experiences with the aim of inspiring and setting an example for entrepreneurs interested in impact and encouraging their open-mindedness, curiosity and humility towards new knowledge."
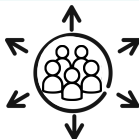This is what the CEO of BIFI, Dr. A. Skopec, reigning Berlin Entrepreneur of the Year, and her team work towards every day.

VALUES

- ❖ intrinsic **motivation**
- ❖ **voluntariness** as the basis for cooperation
- ❖ cooperative and **long-term** collaboration
- ❖ entrepreneurial **stability**

GOALS

- ❖ **closing** the gender data gap through technological innovations
- ❖ promotion of women's health -> Promotion of the entire **healthcare system**
- ❖ technological **progress**
- ❖ gender **equality**
- ❖ connection of FemTech & Female Empowerment

The Innovation Network

"GAIA - the Femtech Alliance" is an international innovation network and brings together partners from business and science. Data collected in research is geared towards the economy and reaches the market in the form of innovative products or services; this is where cross-sector knowledge transfer takes place.
When founding the "GAIA" network, BIFI recognized a clear gap in health research for women. Until 1993 women were still excluded from clinical studies. The result is a gap that is to be reduced with R&D cooperation projects.
BIFI's interdisciplinary and experienced team accompanies and supports the processes of innovation development and the complexity of the application process.
The Federal Ministry for Economic Affairs and Climate Protection (BMWK) provides up to €430,000 for R&D cooperation projects. They are used for the (accelerated) implementation of high-risk projects to consolidate innovative strength and competitiveness in Germany. The innovation network is build on three pillars:

CARE

A dynamic **exchange platform** for members and experts

CREATE

Business and science partners initiate R&D cooperation projects

TELL

Placement of FemTech topics in the **public**

What is "ZIM"?

ZIM = Central innovation program for medium-sized business

The funding program is an initiative of the **Federal Ministry of Economics and Climate Protection**

Funding is provided for innovation networks such as research and development (R&D) projects

What are the possibilities of the innovation network?

Association of several **companies** and **research institutions** that jointly carry out **R&D projects** for technological innovations (products, processes or tech. services).

Small and medium-sized enterprises (SMEs) are supported; **large enterprises** can participate with their own investment.

The BIFI management team can fall back on **14 years** of corporate experience in the field of innovation and is one of the **drivers of innovation** in Germany. The **interdisciplinary team of experts** provides support in areas such as networking, innovation development and the application process.

Feasibility study: up to € 70,000 (70% of the study volume).

Market launch measures (marketing): up to 3 x 30,000€ (50 % of the marketing volume) Market launch measures (marketing): up to 3 x 30,000€ (50 % of the marketing volume).

How can I join GAIA- the Femtech-Alliance?

Financial network contribution for the ZIM network is depending on the network phase, the year of network funding and the total number of network partners.

Proof of the company's **stability** must be provided: Financial resources for R&D projects must be available and are dependent on the total amount of the funded project.

Funding conditions for ZIM cooperation projects (per company)

corporate forms	funding quotas		Amount of funding for max. partial project sum: 450 T€	
	national	international	national	international
Small companies ○ > 50 employees; turnover/balance sum: up to 10 Mio €	45 %	55 %	202,5 T€	247,5 T€
small companies in structurally weak regions	55 %	60 %	247,5 T€	270 T€
Small young companies ○ Founded less than 10 years ago	50 %	60 %	225 T€	270 T€
Medium-sized companies ○ > 250 emp; turnover: till 50 //balance: till 43 million €	40 %	50 %	180 T€	225 T€
○ Other medium-sized companies ○ > 500 MA ○ > 1,000 employees: Only in cooperation with SMEs	30 %	40 %	135 T€ 135 T€	180 T€ 180 T€
Research institutions	100 %	100 %	Max. 220 T€	

GAIA - the Femtech-Alliance

We are in!

GAIA

Cooperation partners

Bloodykit

The Bloodykit project aims to develop an innovative multiplex method capable of extracting the 50 most commonly analyzed biomarkers of women's health from dried menstrual fluid. This approach is novel, as women's health parameters have so far only been measured to a limited extent in clinical settings. In particular, the application of dried blood spot (DBS) technology will allow women to easily dry and stabilize menstrual blood samples on filter paper for advanced health screening.

Jobqueen

Timz Flowers Job Queen addresses the problem that many women do not receive sufficient support and coaching on their career path. Traditional approaches to career development are often not tailored to the specific needs of women, which can lead to inequalities in career progression. The innovative content of Timz Flowers Job Queen lies in the unique combination of proven coaching methods with state-of-the-art AI technology.

BIOLYZ Performance Diagnostics

FK AUSTRIA WIEN 1911

Physikit

GOETHE UNIVERSITÄT FRANKFURT AM MAIN

skin theory

HUNDERTSERVER

CASC

BLOOD

HYPNOBOX®

CHARITÉ UNIVERSITÄTSMEDIZIN BERLIN

timz.flowers

kiron

Membership types of the Femtech-Alliance:

CARE-Membership

Part of the international association structure:
- ❖ Part of the global association for FemTech institutions
- ❖ Networking with SMEs, large companies and research institutions
- ❖ Regular network meetings
- ❖ Listing on the website
- ❖ Own GAIA-QR-code

Access to the **exchange and mediation platform**:
- ❖ Dynamic exchange platform for members and experts
- ❖ Mediation of research, young talents and calls for proposals
- ❖ Regular newsletter

Public positioning and networking:
- ❖ Placement of own FemTech topics in the public eye, publications on the GAIA channels
- ❖ Access to politics and expert panel for the press

Membership fee:
- ❖ as a **trial period**, membership is free of charge until the 31.06.2024
- ❖ as of 01.07.2024 a fee will be set and will be announced in good time

CREATE-Membership

All the **benefits** of CARE-Membership.

Realization of R&D cooperation projects:
- ❖ Connection with partners from industry and science
- ❖ risky and innovative products, processes or tech. services reach the market
- ❖ Access to ZIM funding
- ❖ Supervision by the BIFI management team. The **interdisciplinary team of experts** provides support with networking, innovation development and the application process.

Membership fee:
- ❖ Proof of the **company's stability** must be provided: Financial resources for R&D projects must be available and are dependent on the total amount of the funded project
- ❖ **Network contribution** for the ZIM network depends on the network phase, the year of network funding and the total number of network partners